



Содружество стейкхолдеров.
Строим будущее вместе



2025

October 15 10:00-13:45 (ZOOM)

leader-id.ru/event/57687/

10:00 – 10:20

Online Opening. Welcome Speeches

Elena Zagainova, *Rector of Lobachevsky University*

Oksana Oracheva, *General Director of the Potanin Foundation*

10:20 - 12:10 Plenary Speeches

"Stakeholders of Master's Programs: the main vector of interaction in new realities"

10:20 – 10:40. Sergey Zlobin, *Government of the Nizhny Novgorod Region, Minister of Education, Science and Youth Policy (Nizhny Novgorod)*

Subject: The Region as A Consumer of Graduates, Expectations and Opportunities of Universities as A Forge of Personnel for Regions. Employment of Graduates in The Region

10:40 – 10:55. Oksana Oracheva, *Potanin Foundation, General Director (Moscow)*

Subject: Supporting Master's Degree Education in Russia: Experience of A Charitable Foundation

10:55 – 11:10. Olga Petrova, *Lobachevsky University, Vice-Rector for Education (Nizhny Novgorod)*

Subject: Stakeholder Demands: Is A Master's Degree A Scientific Practice Or A Practical Science?

11:10 – 11:25. Marat Mukharyamov, *Lad, Group of Companies, Deputy General Director; International IT Cluster of the Nizhny Novgorod Region (iCluster, Director (Nizhny Novgorod)).*

Subject: Nizhny Novgorod IT Cluster. Personnel Training for IT

11:25 – 11:40. Marina Skiba, AO "Finance Academy", Rector, Chairman of the Expert Council NAAR/IAAR (Kazakhstan)

Subject: External Academic Stakeholders: A View on The Vector of Interaction Between Universities and International Partners in The Framework of Master's Degree Development.

11:40 – 11:55. Representatives of the student community

Subject: Expectations of Master's Students: What We Wanted, What Has Changed, What We Hope For, What We Strive For.

11:55 – 12:05. Concluding remarks. Presentation of the conference agenda.

12:05 – 12:10. Coffee-break

12:10 - 13:45 Plenary Speeches

Internal and external stakeholders: COMMUNICATION, REPUTATION, CONTRIBUTION, and RETENTION.

12:10 – 12:25. Maria Kosyak, Universal University, Director for Student Experience (Moscow)

Subject: University of Creative Industries: Master's Degree and Professional Development Programs.

12:25 – 12:40. Andrey Afonin, University of the Bank of Russia, Director (Moscow)

Subject: Higher Education Vs Corporate Universities: Competition or Cooperation?

12:40 – 13:00. Magdalena Gaete, representative of the University of Navarra (Spain) in the Russian Federation, senior researcher at the National Research University Higher School of Economics (St. Petersburg).

Subject: Trends in Building the Global Reputation of Universities in The Implementation of University Missions in The Present Context

13:00 – 13:20. Yulia Selyukova, Sistema Charitable Foundation, Head of Educational Projects (Moscow).

Subject: Master's Degree and Labor Market Order: Do the Custom Master's Degree Programs Have a Future? The University as A Center for Corporate Communications Between Master's Degree Holders.

13:20 – 13:45. Concluding remarks



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2025

16 October 10:00-13:00 (ZOOM)

leader-id.ru/event/57687/

10:00 – 10:15

Online Opening. Welcome Speeches

Alexander Bedny, *Vice-Rector for International Affairs, Lobachevsky University*

10:15 - 13:00 Round table

Future of International Programs

10:15 – 10:30. Olga Oleynikova, *National Office of Erasmus+ Program in Russia, Director (Moscow)*

Subject: Masters Programs in The Context of International Comparability

10:30 – 10:45. Larisa Taradina, *Russian Presidential Academy of National Economy and Public Administration, Director for International Education and Cooperation Development (Moscow)*

Subject: Country Cases of International Student Recruitment in The Pandemic: Current Situation and Long-Term Perspectives

10:45 – 11:00. Richard Fortmüller, *Vienna University of Economics, Deputy Head of the Institute for Business Education (Austria)*

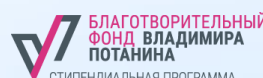
Can Charlotte, *Vienna University of Economics, Professor (Austria)*

Subject: International Experience in Enhancing The Attractiveness of Master's Degrees During The COVID-19 Pandemic

11:00 – 11:15. Q&A, discussion

11:15 – 11:30. Vera Zobotkina, *Russian State University for the Humanities, Vice-Rector for International Cooperation, Head of the Scientific and Educational Center for Cognitive Programs and Technologies, Ph.D., Professor (Moscow)*

Subject: Master's Programs in Foreign Languages for Regional and International Labor Market



11:30 – 11:45. Q&A, discussion

Maria Gorbunova, *Lobachevsky University, Head of the Department of World Economy and Customs (Nizhny Novgorod)*

Subject: Master's Programs in English in The Development Strategy of Scientific and Educational Centers.

11:45 – 12:00. Lyudmila Aliyeva, *North Caucasus Federal University, Head of International Cooperation Department (Stavropol)*

Subject: Internationalization of Master's Programs in Russian Universities (On The Example of North Caucasus Federal University): Advantages for Stakeholders

12:00 – 12:15. Q&A, discussion

Julia Ziyatdinova, *Kazan National Research Technological University, Head of the Department of Foreign Languages in Professional Communications (Kazan)*

Subject: Development of Flexible Skills of Master's Students as An Advantage for Stakeholders in The Internationalization of Master's Programs

Vladimir Andreev, *Tula State Lev Tolstoy Pedagogical University, Head of the Department of English Philology (Tula)*

Subject: Problems of Internationalization of Master's Programs in The Field of Teacher Education

12:15 – 12:30. Alexander Gorylev, *Lobachevsky University, Head of the Department of European and International Law, Candidate of Legal Sciences, Associate Professor (Nizhny Novgorod).*

Subject: International Joint Educational Programs: The Needs of Stakeholders

12:30 – 12:45. Speeches by co-reporters, Q&A, discussion

Konstantin Korolev, *Russian Academy of National Economy and Public Administration (St. Petersburg campus), Deputy Head of International Cooperation Department of North-West Management Institute (St. Petersburg).*

Subject: Implementation of Joint Master's Programs in The Context of Internationalization of The University

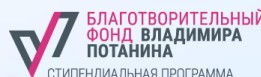
Natasha Colle, *Grenoble Alps University, Head of International Department, Faculty of Economics (France)*

Subject: International Master's Programs Implemented On-Line - Experience of Grenoble Alps University

Elena Alexeeva, *Voronezh State University, Head of the Department of French Philology (Voronezh)*

Subject: Double Degree Masters Programs in Business Education: The Needs of Stakeholders

12:45 – 13:00. Concluding remarks





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October 20 10:00-12:20 (ZOOM)

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10:00 – 10:10

Opening online. Welcome speech

Olga Petrova, *Vice-Rector for Education, Lobachevsky University*

10:10 - 12:20 Second day of the conference

University and Employer: EXPECTATIONS and REALITIES

10:10 – 10:40. Mikhail Prilutsky, *Lobachevsky University, Head of Department of Informatics and Automation of Scientific Research (Nizhny Novgorod)*

Nikolay Starostin, *Institute of Theoretical and Mathematical Physics RFNC-VNIIEF, Head of Research (Mathematical) Department 63 (Nizhny Novgorod)*

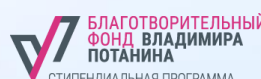
Subject: Development and Implementation of The Advanced Master's Degree Program "Supercomputer Technologies in Engineering and Physical Modeling" (National Project "Education", Federal Project "Young Professionals" - "Improving the Competitiveness of Vocational Education", Based on The Ongoing Program 25, Implemented by Lobachevsky University, Mephi, RFNC-VNIIEF).

10:40 – 11:00. Elena Lyapunsova, *Bauman Moscow State Technical University, Chairman of the Committee for Entrepreneurial Education "OPORA RUSSIA". (Moscow)*

Subject: Technological Entrepreneurship in The Master's Program

11:00 – 11:20. Svetlana Kalyugina, *North Caucasus Federal University, Head of the Department of State and Municipal Management (Stavropol)*

Subject: Features of The Master's Program in Social Entrepreneurship At NCFU



11:20 – 11:40. Irina Apykhtina, *Russian Presidential Academy of National Economy and Public Administration, Director for Education Development (Moscow)*

Subject: Interdisciplinary Trends in Master's Programs

11:40 – 11:55. Yulia Grinevich, *Lobachevsky University, Department of World Economy and Customs Affairs (Nizhny Novgorod)*.

Anna Vinogradova, *Lobachevsky University, Department of Economic Theory and Methodology (Nizhny Novgorod)*

Subject: Development of Double Diploma Programs and Network Educational Programs in The Development of The University.

11:55 – 12:10. Roman Golubin, *Lobachevsky University, Dean of the Faculty of Social Sciences (Nizhny Novgorod)*

Subject: Master's Degree of a New Type as A Reputational Component of The University in The Labor Market of The Region and Beyond (On The Example of Master's Programs of The Faculty of Social Sciences).

12:10 – 12:20. Concluding remarks



Содружество стейкхолдеров.
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2025

October 22 10:00-13:20 (ZOOM)

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10:00 – 10:10

Online Opening. Welcome Speeches

10:10 - 13:20 Thinking Club

Hypotheses of stakeholders in the problem field of Master's degree: working on a road map

10:10 – 10:30. Olga Chepyuk, *Lobachevsky University, Department of Finance and Credit (Nizhny Novgorod)*.

Subject: Analysis of The Results of The Survey of Master's Degree Stakeholders to Determine Their Current and Future Preferences: Current Trends-Global Trends of The Future. Setting for Discussion

10:30 – 11:00. Master's degree as a catalyst for academic excellence

11:00 – 11:30. Digitalization in Master's programs: online and offline

11:30 – 12:00. Master's degree as a communicative platform for society and professionals

12:00 – 12:10. Coffee-break

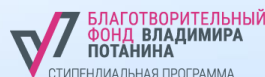
12:10 – 13:10. Marina Zharova, *A.I. Herzen Russian State Pedagogical University, Department of Education Management and Personnel Management (St. Petersburg)*

Polina Bavina, *A.I. Herzen Russian State Pedagogical University, Department of Social Management (St. Petersburg)*

Nadezhda Rozhdestvenskaya, *A.I. Herzen Russian State Pedagogical University, Department of Industrial Economics and Finance (St. Petersburg)*

Subject: Master's Degree as an Open Project Office for Internationalization of Master's Programs

13:10 – 13:20. Closing remarks





Содружество стейкхолдеров.
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2025

27 October 10:00-13:30 (ZOOM)

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10:00 – 10:10

Online Opening. Welcome Speeches

Olga Petrova, *Vice-Rector for Education, Lobachevsky University*

10:10 - 13:30 Third day of the conference

University-Student-Community: OPPORTUNITIES and PROSPECTS

10:10 – 10:30. Andrey Shcherbenok, *Tyumen State University, Director of the School of Advanced Studies (Tyumen)*

Subject: The Limits of Student-Centered Approach

10:30 – 10:50. Anna Garmonova, *Higher School of Economics, Director of the University Partnership Center (Moscow)*

Subject: Formation of Digital Competences in The Russian Master's Degree: Requirements of Standards and Opinions of Students

10:50 – 11:10. Artem Shadrin, *Higher School of Economics, Director of the Institute of Socioeconomic Design, (Moscow)*

Subject: Implementation of The Third Mission of The University in The Field of Technological and Social Innovation

11:10 – 11:30. Anna Kachkaeva, *Higher School of Economics, Director of the Digital Cultures and Media Literacy Center (Moscow)*

Subject: The Space of Engagement: Creative Digital Projects as A Method of Interaction Between Universities and Communities

11:30 – 11:50. Ksenia Punina, *Perm State National Research University, Head of Public Relations Department (Perm)*

Subject: Endowment Fund as a Strategic Goal-Setting Tool for The Development of Educational Programs of Universities

11:50 – 12:10. Zarema Kasabieva, Russian Economic School, Vice-Rector for Student and Alumni Relations (Moscow)

Subject: Relations Strategy with Alumni as Master's Degree Stakeholders

12:10 – 12:25. Olga Grines, M.I. Glinka State Conservatory of Nizhny Novgorod., Department of Concert Studies (Nizhny Novgorod)

Subject: Master's Degree in Art

12:25 – 12:40. Anna Komysheva, Minin University, Department of Russian Language and Speech Culture (Nizhny Novgorod)

Subject: Cultural Projects of the Minin University in the Field of Teacher Education

12:40 – 12:50. Coffee-break

12:50 – 13:10. Presentation and discussion of the interactive road map

13:10 – 13:30. Concluding remarks and closing ceremony



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2025

31 October 10:40-12:20 (ZOOM)

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10:40 – 10:50

Online Opening. Welcome Speeches

Svetlana Makarova, *Vice-Director, Institute of Economics and Entrepreneurship, Lobachevsky University*

10:50 - 12:20 Strategic session

Road Map Testing

10:50 – 11:00. Olga Chepuk, *Lobachevsky University, Associate Professor, Finance and Credit Department (Nizhny Novgorod)*

Subject: Master's Degree Roadmap Presentation

11:00 – 11:10. Olga Angelova, *Lobachevsky University, Associate Professor, Information Technologies and Instrumental Methods in Economics Department (Nizhny Novgorod)*

Subject: Road Map as a Vector for Improving the Competitiveness of the Master's Degree through the Student's Eyes

11:10 – 12:00. Working out the Various Road Map Aspects: Applied Projects

Olga Angelova, *Lobachevsky University, Associate Professor, Information Technologies and Instrumental Methods in Economics Department (Nizhny Novgorod)*

Moderation of Experts' Teamwork: Improving the Competitiveness of Master's Programs within the Critical Thinking Outcome

Tatiana Podolskaya, *Lobachevsky University, Associate Professor, University Management and Innovation in Education Department (Nizhny Novgorod)*

Moderation of Experts' Teamwork: Improving the Competitiveness of Master's Programs within the SELF-Management Outcome

Maria Prokhorova, *Lobachevsky University, Associate Professor, Management Psychology Department (Nizhny Novgorod)*

Moderation of Experts' Teamwork: Improving the Competitiveness of Master's Programs within the Systems Thinking Outcome

Valentina Kravchenko, *Lobachevsky University, Associate Professor, Finance and Credit Department (Nizhny Novgorod)*

Moderation of Experts' Teamwork: Improving the Competitiveness of Master's Programs within the Digital Literacy Outcome

12:00 – 12:15. Presentation and Discussion of Ideas for Improving the Competitiveness of the Master's Degree Programs

12:15 – 12:20. Strategic Session Wrap-Up